



VerySmartPeople

[www.vspchicago.com](http://www.vspchicago.com)

[mike@vspchicago.com](mailto:mike@vspchicago.com)

847.204.2916

We are your Chicagoland in-home and group tech tutors!

This catalog is just a starting point for planning your next adult technology education class. Most classes last 1 to 1.5 hours, including discussion and basic troubleshooting.

## TECHNOLOGY TRENDS

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### AI: ChatGPT and Beyond

ChatGPT and other artificial intelligence products have seemingly arisen from nowhere and are taking the world by storm. We'll look at the most discussed AI tech and speculate on the future implications of AI on the workplace and society.

### Virtual Personal Assistants

Siri, Alexa and Cortana are the biggest names in tech right now, as virtual personal assistant devices are battling their way into our phones and homes in order to make our lives easier.

### Autonomous Vehicles

The news is filled with wondrous stories about a future of self-driving cars, and there are already many on the road. How realistic is this future, when can we expect to see these types of vehicles and how will it all roll out? This class will tell all!

## SOCIAL MEDIA

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### Instagram

Everyone loves sharing photos and videos, so it makes sense that Instagram has become one of the most popular social networks. This class will show you everything you need to know about getting started and having fun!

### LinkedIn

Learn how to use the social networking site LinkedIn to connect with other professionals, find jobs and keep on top of business news.

### Facebook

Learn the basics about how to use the most popular social network to stay in touch with friends, share photos and video, follow organizations and causes and more.

### Facebook for Businesses and Entrepreneurs

If you're looking to expand your business's audience then you may want to be a part of the largest social network. This class will discuss Facebook page creation and maintenance as well as Facebook advertising.

### Web3 and the Metaverse

You've certainly heard about the metaverse and perhaps you're aware of Web3, a vision of the next version of the internet. But what exactly are these things? How close are we to living in a virtual world? And how do the blockchain and cryptocurrency fit in? We will demystify the future!

### Bitcoin and Cryptocurrency

You can't read the news without seeing hype about Bitcoin and other cryptocurrencies. Is this the first wave of a cashless future or just an overhyped technology? One thing is for sure: there's a lot of money riding on its success.

### Your Smart Home

The future is now! Apple, Amazon, Google and others have released products to help make your home smarter. Learn what's available, what's around the bend and all the trends leading to "The Internet of Things".

### Blogging

Got something to say? Say it in a blog! We will teach you how to use Blogger as a hobby, for promoting your skills or to make money. We'll also take a look at some of the other options for blogging, including WordPress and LinkedIn.

### Threads Vs. X (Twitter)

Twitter has rebranded as X while Meta has launched a competitor called Threads. What are advantages of each and which one should you use? We'll help you decide!

### Social Media for Businesses and Entrepreneurs

There's no shortage of social media sites to promote your business but which ones are the best for you? This class will give you the basics of Facebook, Twitter, Instagram and more and show you what you need to know to choose the most useful ones and get started.

### Online Advertising

Facebook, Twitter, Google, LinkedIn and Instagram all offer paid options for getting your message heard. Learn about your best options for advertising online, how to create your ad and the most effective ways to target potential clients.

# COMPUTERS, SMARTPHONES AND TABLETS

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## Mac Basics

New to Apple computers? We'll show you everything you need to know about using mail, surfing the web, keeping the computer updated and backed up and more!

## iPhone and iPad Basics

Learn everything you need to know to get started with iPad or iPhone, from basic navigation to customization to handy tricks.

## Android Basics

Get more comfortable with your Android tablet or phone as we demonstrate how to navigate, find apps and customize your device.

## Buying a Computer

Feel lost at the computer store? This class will tell you everything you need to know in order to buy the right computer for your needs. From Macs to PCs and laptops to desktops, we'll tell you everything you need to look for.

## Buying a Smartphone

Android or Apple? AT&T or Verizon? Samsung or HTC? Unlimited data? Decisions, decisions! We'll help you get to the bottom of the smartphone decision making process, by covering devices, providers and plans.

## Computer Spring Cleaning

Is your computer out of control? We'll give you tips on getting rid of and organizing files so that your Mac or PC will run faster and more efficiently

## ONLINE SAFETY

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### Be Safe Online

Gain practical tips on avoiding credit card and identity theft online by managing passwords, avoiding malware and viruses and showing online smarts.

### Save it to the Cloud

Learn how to back up your documents, music and photos to online cloud solutions, many of which are cheap or free. We'll also show the basics of onsite backup and the 3-2-1 backup strategy. Useful for safety and sharing!

### Password Safety

The first line of defense in online safety is practicing smart password habits. We'll show you how to create safe passwords and use password managers to make your online life easier.

## Windows 11 Basics

We will show you everything you need to get started with Windows 11, including the Start menu, navigation and basic customization.

## iPhone and iPad Advanced Tips and Tricks

Are you looking to get more out of your iPhone or iPad? This class will teach you all the tricks with Siri, settings, customization and more that will make your life easier and amaze your friends!

## Google Apps for Android

Looking to move beyond the stock mail, photo, calendar and other apps on Android devices? Learn all about the features for the Google apps available to make your life easier!

## Google Docs and Drive

You don't need to buy Microsoft Office to have access to quality Email, calendar, word processing, spreadsheet and slideshow software. Learn all about what you can do with access to free Google products.

## Master Your Apple Watch

Learn everything that you never knew about your Apple Watch, from customization to health tracking and notifications to extending your phone's functionality to your wrist.

### Stay Private Online

Worried about the types of information that's being collected by internet companies and advertisers as you surf the net? We'll tell you what you need to know to keep yourself hidden!

### Facebook Privacy

There's a lot of confusion about exactly what types of personal information Facebook is sharing and with whom it is sharing it. This class will take a deep look into your Facebook settings and show you how you can stay as private as possible while still enjoying yourself.

### Mobile Device Safety

Learn everything you need to know to keep the information on your Android or Apple phone or tablet safe from prying eyes. Location tracking, privacy settings, app settings and password safety will all be discussed

# APPS AND OTHER ONLINE FUN

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## Holiday Tech Gifts

Find out all the hottest gadget gifts available this holiday season. From smart home and smart phones to toys and oddities, we'll open people's eyes to lots of cool options for the family's (or their own) wish list!

## Cut the Cable Cord

Amazon, Apple and Netflix offer just a few of the options available for people who are interested in cutting the cable cord. Find out all the best services as well as streaming devices like Roku and Apple TV.

## Save Money Online

The thriftiest among us will appreciate being able to find all of the best options for discount shopping online, from coupons to price alerts to cost comparison sites.

## Get An Education Online

Looking to learn a subject, topic or hobby online? MOOCs (Massive Open Online Courses) and other websites and apps enable you to take courses (including many college-level options) for free. This class will show you all the best options.

## Manage Your Money Online

This class will show you the best website and app options for managing your stock portfolios, creating a budget, getting financial news and more. In keeping with the theme, most of them are budget-friendly or free.

## Food and Wine Online

Oenophiles and gourmands rejoice - websites and apps related to cooking, dining out and imbibing abound! This class will show some of the best.

## Build a Website

Learn how to prepare and launch a website using an easy-to-use publishing platform like Weebly or Squarespace.

## Teen Apps (for Adults)

Wondering what the kids are up to when they're staring at their phones? This class will describe and demonstrate the most popular teen apps, like TikTok, VSCO, Snapchat and Kik.

## Sell Your Stuff Online

There are lots of great options for unloading your old possessions, from old faves like Ebay to newer places like Facebook Marketplace. We'll cover them all and offer selling and safety tips!

## Share Photos Online

Learn everything you need to know about Apple Photos, Google Photos, Flickr and more of the top websites that make it easy for you to share all of your favorite photos with friends and family.

## Listen to Music Online

There's no shortage of ways to get free or inexpensive access to music on your computer, phone or tablet. Learn about all of the best options for listening at home or on the go.

## Plan Your Vacation Online

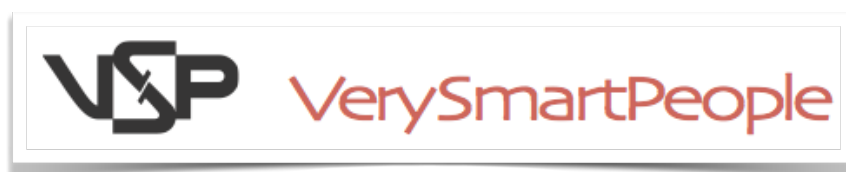
From cheap airfare to travel planners to useful travel apps, this class will show you the best ways to enable your computer to help you see the world!

## Change Your Life Online

If you're trying to stay on top of your New Year's Resolutions then you'll want to learn about our top health, organization and learning apps that will help you become a new you!

## Become a Google Master

You love Google for searching the internet but did you know that it has all kind of other gems available? Learn about making Google work for travel, mapping, news and more.



We're not geeks or geniuses, we're Very Smart People!

Very Smart People LLC